



# Elections Observation Group

CREDIBLE, PEACEFUL, FREE AND FAIR ELECTIONS



# Gala Night Celebration & Impact Showcase

## CONCEPT CORPORATE

16 October 2025



CREDIBLE, PEACEFUL, FREE AND FAIR ELECTIONS



"Credible, Peaceful, Free and Fair Elections."

info@elog.or.ke | elog.or.ke | ELOG Kenya





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## About Ven. Gathaka



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# ELOG@15: Celebrating 15 Years of Citizen-Led Electoral Observation in Kenya

## 1. About ELOG

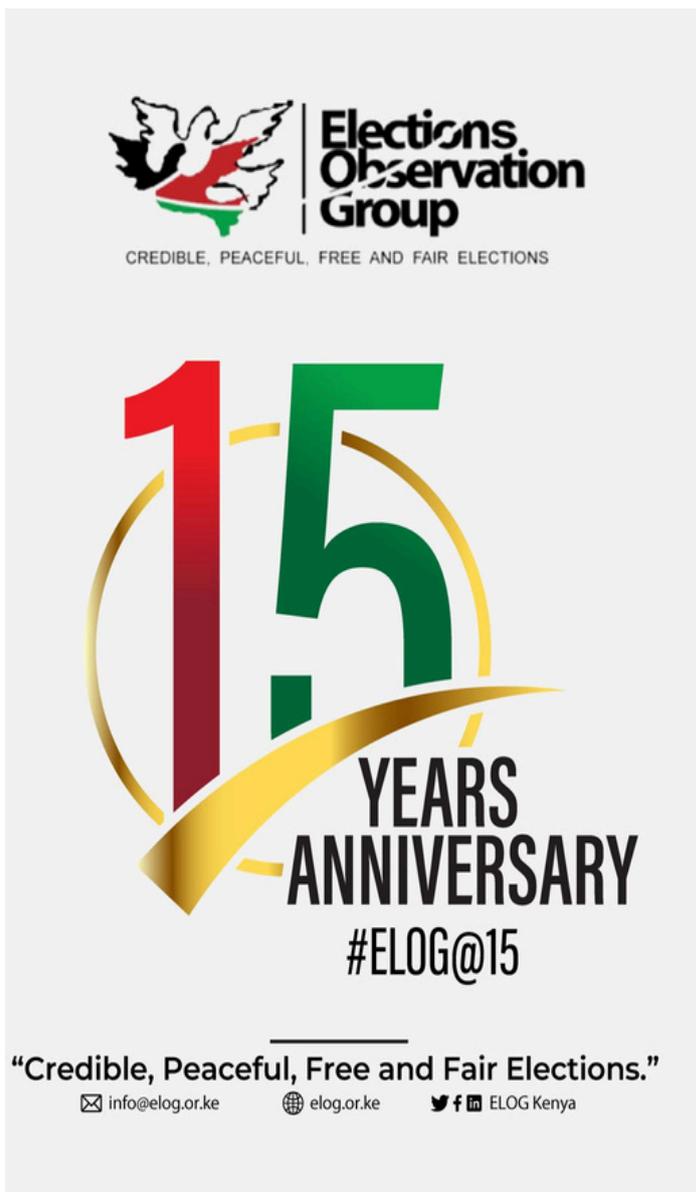
The Elections Observation Group (ELOG) is a non-partisan, civil society-led platform committed to promoting transparent, inclusive, and accountable electoral processes in Kenya. Since its establishment in 2010, ELOG has observed three general elections, two referenda, numerous by-elections, and institutional elections, producing over 50 evidence-based reports that have influenced electoral reform and civic engagement.

Working through a robust structure of 18 member organizations, ELOG operates with a two-tiered membership model that ensures both strategic leadership and thematic expertise. At its core are 10 Steering Committee members drawn from leading Civil Society Organizations (CSOs) and Faith-Based Organizations (FBOs), providing governance, oversight, and institutional anchoring. Complementing this are 8 Thematic Members, each representing a critical focus area of the electoral cycle—ranging from voter education and legal reforms to media monitoring, campaign financing, and inclusion.

To bring its work closer to citizens and align with Kenya's devolved governance framework, ELOG established 10 Regional Observation Platforms (ROPs) that comprehensively cover all 47 counties. These ROPs serve as decentralized hubs for electoral observation, civic engagement, and real-time reporting—ensuring that local voices influence national discourse and reform efforts.

Beyond its structural design, ELOG plays a central role in coalition-building and sector coordination. It convenes the Technical Working Group on Elections, comprising 38 CSOs active in Kenya's governance and electoral space. It also anchors the Uchaguzi Platform, a multi-stakeholder civic engagement and election response platform, and FURIC, which advances inclusive reform dialogue.

At the regional level, ELOG serves as the Permanent Secretariat of the East and Horn of Africa Election Observation Network (E-HORN), fostering peer learning and regional collaboration. It is also an active member of the African Election Observers Network (AfEONet) and the Global Network of Domestic Election Monitors (GNDEM)—amplifying Kenya's voice in continental and global electoral accountability spaces. Through these roles, ELOG contributes to setting standards, sharing innovations, and shaping the future of citizen-led observation across Africa and beyond.



## 2. About the ELOG@15 Gala Celebration

The ELOG@15 Gala Night is a high-profile evening celebration commemorating 15 years of impact in electoral governance. This by-invitation-only event will bring together business leaders, civil society champions, diplomats, and governance stakeholders to:

- Reflect on Kenya's journey toward free and fair elections
- Celebrate key contributors to electoral progress
- Launch ELOG's future direction and deepen stakeholder partnerships

This special evening is designed to offer prestige, visibility, and strategic alignment to brands and institutions committed to governance, transparency, and inclusive development.

## 3. Event Highlights

- Awards Ceremony: Presentation of two major recognitions—the Gathaka Award and the Electoral Cycle Champions Awards, honoring individuals and institutions that have shaped Kenya's democratic trajectory.
- Documentary Screening – "ELOG@15": A moving short film tracing ELOG's milestones, grassroots voices, and institutional legacy.
- Keynote Speeches: Thought leaders from corporate Kenya, civic society, and regional institutions share insights on democracy and governance.
- Performances & Networking Dinner: Cultural entertainment, shared dining, and valuable networking moments.
- Impact Showcase: Visual exhibition of ELOG's achievements and future roadmap, plus recognition of partners and sponsors.

## 4. ELOG's Impact at a Glance

# Key ELOG Highlights and Achievements

1

### Institutionalization of ELOG

Prior to 2010, election observation was spontaneous, ad hoc, and limited to Election Day. ELOG established a permanent presence to observe and monitor the entire electoral cycle.

2

### Establishment of a "community of practice"

Cumulatively trained and deployed over **30,000** Kenyans drawn from all **290** constituencies to observe national & institutional electoral processes & elections (2010-2022). Forming a strong grassroots network critical to electoral governance.

3

### Timely, Evidence-Based Reports

In all its election interventions, **ELOG** has consistently produced accurate & timely reports to inform national and local conversations on improving the conduct of elections in the country.

4

### Devolvement of its operations

Established **10 regional observation platforms (ROPs)** across Kenya to anchor ELOG's operations and activities at the local level, ensuring broader and more inclusive oversight.

5

### Networks and Collaborations

ELOG is a member of the **GNDEM & AfEONet**, where it sits as the permanent secretariat for **E-HORN**. These affiliations have strengthened ELOG's position in the global community, enhancing its regional work through peer learning and experience sharing.



## 5. Award Categories

### The Gathaka Award – Justice, Peace & Democracy

This annual award honors the enduring legacy of Ven. Jephthah Kiara Gathaka, a founding member of ELOG and a pillar of Kenya's civic and peace movements. The award is conferred on individuals or institutions whose work embodies the highest standards of civic responsibility, non-violence, democratic accountability, and justice.

### Electoral Cycle Champions Award

This award recognizes institutions, including CSOs, media houses, and policy influencers, whose work supports democratic progress across the entire electoral cycle—voter education, campaign finance oversight, legal reforms, inclusion, and beyond.

### Nomination forms:

- Gathaka Award: <https://elog.or.ke/gathaka-award/>
- Electoral Cycle Champions: <https://elog.or.ke/electoral-cycle-champions-awards/>

## 6. Sponsorship Categories

Contribution (KES)

**501,000 - 1,000,000**



**Platinum**

- Naming rights to the event
- Prime logo placement on all branding
- Speaking opportunity at Gala
- 10 complimentary invitations
- Exclusive media mentions and interviews
- Recognition plaque

Contribution (KES)

**251,000 - 500,000**



**Gold**

- Logo on all branding material
- 6 complimentary invitations
- Verbal recognition at Gala
- Featured in post-event report

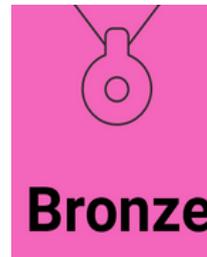


**Silver**

Contribution (KES)

**101,000 - 250,000**

- Logo on printed event materials
- 4 complimentary invitations
- Recognition in event program

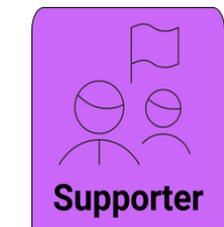


**Bronze**

Contribution (KES)

**51,000 -100,000**

- 2 complimentary invitations
- Mention in event program and social media



**Supporter**

Contribution (KES)

**10,000 - 50,000**

- Recognition on social media and website

*Customized packages available upon request. All sponsors will receive visibility across ELOG's platforms, media engagements, and publications relating to the Gala.*

## 7. Specific Support Needed

For targeted corporate contributions, you may support:

- Award Production (trophies, framed citations, branded gifts)
- Guest & Honoree Travel and Accommodation (regional leaders, awardees)
- Venue & Setup (event space, décor, branding)
- Catering & Hospitality (for 200 guests)
- Livestreaming & Media Production
- Honoraria for Judges & Guest Speakers

All sponsors will be visibly acknowledged and receive exclusive rights to highlight their impact in the post-Gala communications report and social media campaign.

### ELOG STEERING COMMITTEE MEMBERS (SC) REPRESENTATION OVER THE YEARS

Organization	Members
<b>National Council of Churches of Kenya (NCCCK)</b>	Canon Chris Kamau Kinyanjui, Susie Ibutu
<b>The Constitution and Reform Education Consortium (CRECO)</b>	Kawive Wambua, Regina Opondo, Joshua Changwony
<b>Supreme Council of Kenya Muslims (SUPKEM)</b>	Lattif Shaban
<b>Centre for Governance and Development (CGD)</b>	Dr. Kennedy Masime
<b>Youth Agenda (YAA)</b>	Susan Mwongera, Diana Sifuna, Kelvin Keya, Victor Nyongesa
<b>Transform Empowerment for Action Initiative (TEAM)</b>	George Collins Owuor
<b>United Disabled Persons of Kenya (UDPK)</b>	Hellen Obande, Saitoti Njenga, Gitonga Anderson, Sally Nduta
<b>Federation of Women Lawyers in Kenya (FIDA)</b>	Grace Maingi, Teresa Omondi, Anne W. Ireri
<b>Ecumenical Centre for Justice and Peace (ECJP)</b>	Venerable Jephthah Gathaka, Ruth Angwa
<b>Catholic Justice and Peace Department. (CJPD)</b>	Jane Marine, Beatrice Odera, Eusebius Atamalo
<b>Institute for Education in Democracy</b>	Peter Aling'o, Joshua Changwony, Brian Weke, Elyne Okaya, Joyce Majiwa SC
<b>Centre for Minority Rights Development</b>	Nyangori Ohenjo

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## 8. Why Partner with Us?

As a sponsor of this high-level event, your organization will:

- **Strategic Visibility:** Align your brand with civic excellence, transparency, and national transformation
- **Influence & Positioning:** Join a high-level platform with diplomats, media, reform leaders, and governance actors
- **Social Responsibility:** Demonstrate commitment to Kenya's long-term democratic development
- **Meaningful Engagement:** Celebrate and reward the very people driving Kenya forward

### ELOG'S ADVISORY AND PEACE PANEL (APP) CO-CONVENERS

Period	Co-conveners
(2021 - Present)	Joyce Majiwa SC, Canon Chris Kamau Kinyanjui
(2017 - 2021)	Josephine Mongare, + Cornelius Korir, Alfred Rotich
(2013 - 2017)	George Collins Owuor, Jane Ogot

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### ELOG ADVISORY AND PEACE PANEL (APP): REPRESENTATION THROUGH THE YEARS

Organization	Members
<b>01 Supreme Council of Kenya Muslims (SUPKEM)</b>	1. Prof. Abdulghafur El-Busaidy, 2. Amb. Yusuf Nzibo, 3. Hassan Ole Naado
<b>02 National Council of Churches of Kenya (NCCCK)</b>	1. Canon Rosemary Mbogo, 2. Canon Peter Karanja, 3. Canon Chris Kinyanjui
<b>03 Ecumenical Centre for Justice and Peace (ECJP)</b>	1. Prof. Zablon Nthamburi
<b>04 Centre for Governance and Development (CGD)</b>	1. Davinder Lamba, 2. Mwambi Mwasaru
<b>05 The Constitution and Reform Education Consortium (CRECO)</b>	1. George Collins Owuor, 2. Cornelius Oduor, 3. Catherine Mutanu, 4. Davis Malombe
<b>06 Co-opted</b>	1. Regina Opondo
<b>07 United Disabled Persons of Kenya (UDPK)</b>	1. Godliver Omondi, 2. Joseph Rono, 3. Eric Ngondi
<b>08 Federation of Women Lawyers in Kenya (FIDA)</b>	1. Ruth Aura, 2. Josephine Mongare, 4. Nancy Ikinu, 3. Christine Kungu
<b>09 Legal Resources Foundation (LRF)</b>	1. Rev. Elias Agola
<b>10 Youth Agenda (YAA)</b>	1. Javas Bigambo, 2. Philippe Sadja, 3. Dennis Kioko
<b>11 Institute for Education in Democracy</b>	1. Jane Ogot, 2. Joyce Majiwa SC
<b>12 Catholic Justice and Peace Department. (CJPD)</b>	1. + Zacheus Okoth, 2. Cornelius Korir, 3. + Alfred Rotich, 4. Fr. Bernard Ngaruiya

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## 9. Target Partners

We are reaching out to Development, Corporate and CSO partners and service providers who have engaged with ELOG or shown interest in governance, transparency, and corporate responsibility. These include the following:

- Development agencies/Embassies/Foundations
- CSO actors in the governance sector
- Media actors
- Financial Sector
- Telecoms
- Media Houses
- Hospitality Sector
- Transport and Logistics
- Event Services

# ELOG: 15 YEARS OF STRENGTHENING ELECTORAL INTEGRITY




**ELOG'S INCEPTION: 8<sup>TH</sup> OF APRIL 2010**

ELOG was formed in the aftermath of the 2007 election, following the recommendation of the **Kriegler Report** to enhance election observation and improve electoral conduct in Kenya.

ELOG later expanded with the membership of **YAA, CJPC and NCCK**.

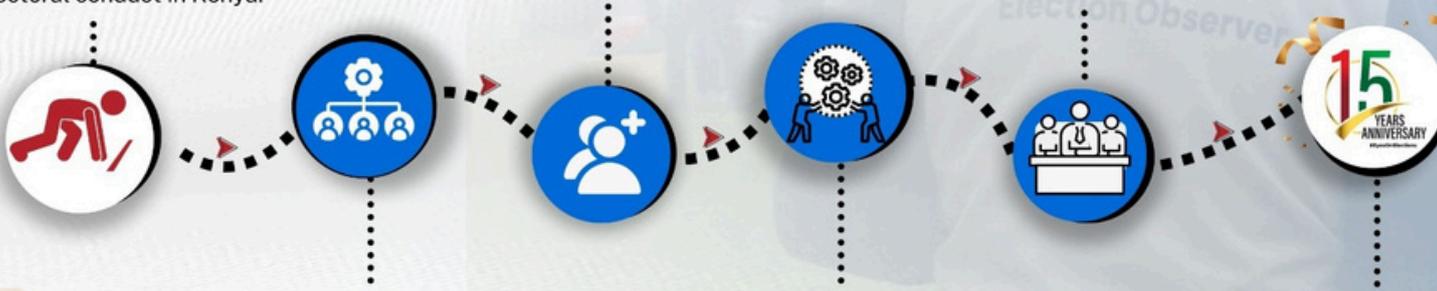
The first ELOG Steering Committee included:

 1. Kennedy Masime (chair)	 5. The late Venerable Jephthah Gathaka
 2. Peter Alingo	 6. Latif Shaban
 3. Kawive Wambua	 7. Saitoti Njenga
 4. Abubakar Said	

ELOG was initially formed by **5 organizations: CGD, IED, CRECO, CEDMAC, and ECJP**. Later, **SUPKEM and UDPK** joined the group.

Today, ELOG has been further strengthened with additional members, including **CEMIRIDE, LRF, Badili Africa, Siasa Place, Emerging Leaders Foundation, Kimbilio Trust, and Code 4 Africa**.

Celebrating **15 years** of service in improving the electoral process in Kenya.



# GALA NIGHT EVENT BUDGET

**TOTAL BUDGET: KSH 3,000,000**

ITEM	DETAILS	ALLOCATION (KSH)
1. Venue Hire	Mid-range banquet hall or hotel ballroom with good amenities	400.000
2. Catering	Buffet or plated dinner for 200-250 guests (-Ksh 3.600-4.500 per head)	900.000
3. Decor	Thematic decor, centerpieces, lighting accents	250.000
4. Production (AV and Livestreaming)	PA system, projection, lighting, livestream setup	200.000
5. Awards	Custom plaques, trophies, certificates	200.000
6. Publicity	Digital marketing, posters, media outreach	200.000
7. Travel for Honorees	Flights/bus fare, accommodation for out-of-town honorees	250.000
8. Documentation	Photography, videography, post-event editing	150.000
9. Logistics	Event coordination, transport, contingency supplies	250.000

## 10. Estimated Budget

We are pleased to share a detailed budget estimate for the upcoming Gala Night, set at a total of KSh 3,000,000. This budget reflects a carefully planned allocation of resources to ensure a high-quality, impactful, and memorable event. Major cost areas include venue hire, catering for approximately 200 guests, décor to create an elegant ambiance, and production services such as audiovisual setup and livestreaming to maximize visibility. We have also included provisions for awards, publicity, travel for honorees, event documentation, and logistics. Each line item has been thoughtfully considered to deliver value and uphold the prestige of the event, while offering sponsors significant brand visibility and association with excellence. We look forward to your support in making this celebration a success.



## ELOG's Journey: Chairpersons and Host Organizations Over the Years

### Chairpersons



**ELOG Host Organisations**

## **The Gathaka Award — Honouring a Legacy of Justice, Democracy, and Peace In Honor of the Late Venerable Jephthah Kiara Gathaka (1952–2023)**

As the Elections Observation Group (ELOG) marks 15 years of unwavering commitment to electoral integrity, democratic governance, and citizen participation, we take this solemn and celebratory moment to honour a visionary, a pioneer, and a tireless advocate for justice and peace in Kenya and beyond — the late Venerable Jephthah Kiara Gathaka.

The Gathaka Award, at the ELOG@15 Gala Night, is named in tribute to one of our founding lights. Venerable Gathaka was not just a founder member of ELOG’s Steering Committee; he was a moral compass and an intellectual force whose work and values continue to shape the contours of citizen engagement, electoral justice, and ecumenical peacebuilding across Kenya.

### **A Life of Purpose and Conviction**

Ven. Gathaka’s life was rooted in deep theological grounding, having graduated from the Australian College of Theology. He combined his faith with action, embodying the spirit of servant leadership through his various roles in the Anglican Church of Kenya, where he served as Parish Priest, Diocesan Administrative Secretary, Director of Communications, and missionary Archdeacon in The Gambia. But his influence went far beyond the pulpit.

As a Senior Director for the Programme of Justice, Peace and Reconciliation at the National Council of Churches of Kenya (NCCCK), Ven. Gathaka conceptualized and led Kenya’s first civic education programme — Education for Participatory Democracy — in 1991. This landmark initiative laid the groundwork for decades of civic engagement and voter education.

## **THE LATE VENERABLE JEPHTHAH KIARA GATHAKA**



### **A Champion of Democracy and Accountability**

Venerable Gathaka was instrumental in establishing and nurturing the Ecumenical Centre for Justice and Peace (ECJP) and the Ecumenical Trust, offering spiritual and intellectual leadership that inspired countless civic actors. He also played key roles in national and regional election observation efforts, both as a domestic long-term observer and as part of international missions under the African Union, EISA, and other organizations — in countries such as Ghana, Zimbabwe, Ethiopia, The Gambia, and Namibia.

From constitutional reforms to electoral justice, governance, devolution, and human rights, his writings and trainings have empowered multiple generations of civic educators and human rights defenders across Africa.

## A Legacy of Leadership

Ven. Gathaka also served as:

- Chair of the NEPAD/APRM National Governing Council (2005–2007), guiding Kenya through its first peer review.
- Board Chair and long-standing member of the Institute for Education in Democracy (IED).
- Consultant, trainer, and advisor to national bodies such as the IEBC, URAIA, KNICE, and various CSOs, particularly in the areas of civic/voter education and peacebuilding.

His commitment to interfaith dialogue, environmental stewardship, and justice advocacy was unwavering. His engagements — from local barazas to global forums — left an indelible mark on policy, practice, and the people he mentored.

### The Gathaka Award: A Call to Legacy

The Gathaka Award will be conferred annually to a Kenyan citizen or institution whose work embodies the principles of justice, peace, democracy, and civic responsibility— values that Ven. Gathaka lived by.

This award is not only a tribute but also a challenge — a challenge to all of us to carry forward his work with the same humility, intellect, and resolute courage that defined his life.

As we raise our voices and glasses at ELOG@15, we also bow our heads in honour.

Rest in peace, Venerable Gathaka.

Your light endures in the work we do, the elections we watch, and the future we strive to build.

## THE LATE VENERABLE JEPHTHAH KIARA GATHAKA





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Observation  
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**Ready to get started?**

**Please Contact  
Mr. Mulle Musau,  
Head of Secretariat,  
Election Observation Group (ELOG).**



**mulle  
@elog.or.ke**



**+254  
722753690**



**www.  
elog.or.ke**